

# Role of the hospital in public health promotion

Lenka Gutova, Tomas Petr

Military University Hospital, Prague, Czech Republic



## INTRODUCTION:

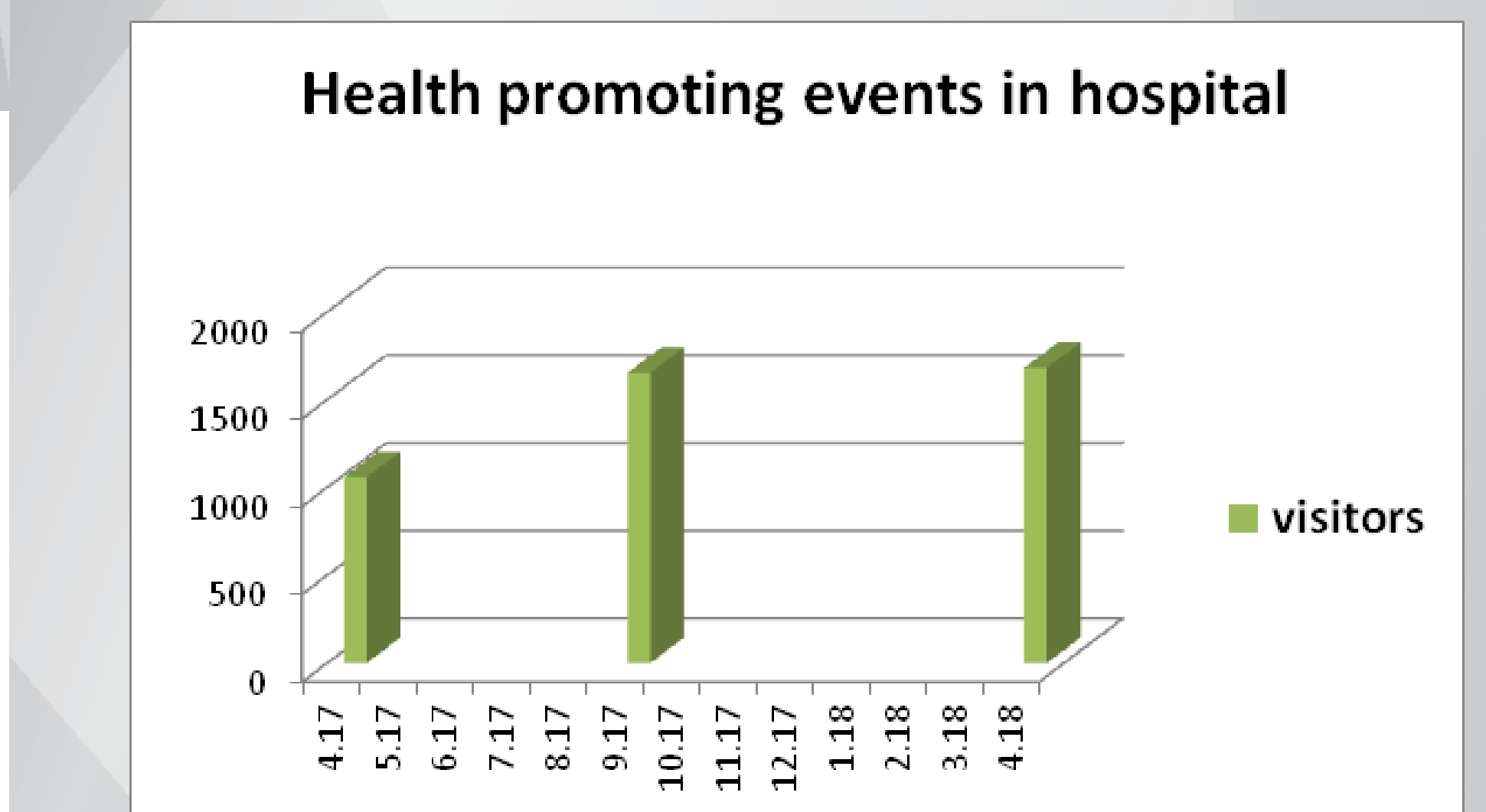
Military University Hospital in Prague organizes various preventive and promotional activities for hospital visitors and people from neighborhood. The main aims of these activities are:

- to educate health risk factors
- to provide short screening of some of risk factors
- to advice how to care about physical and mental health

## What kind of health promoting activities is offered to public?

### 1 Health promoting events

Regular health promoting events are organised in hospital at least twice per year. Number of visitors of these events is growing up (see graph). Health promoting events are organised also outside of hospital (municipal house, state authorities etc.)



Anti-smoking campaign has been introduced in hospital in 2017. Part of this campaign is also an activity aimed at raising public awareness of the harmfulness of smoking. Hospital staff wear a badge saying: **I am a health care professional, I know why I do not smoke**



### 2 Education in homes for elderly people



Meetings led by professionals focused on health promotion (for example – good nutrition, pain management etc.) take place in houses for elderly people regularly.

### 3 Meetings of professionals with public – lectures



Health care professionals of different specialties meet people from local community to discuss various health promoting topics.



**“Every healthcare contact is a health improvement opportunity”**